



Eco Rewards

Rewarding Green & Active Travel



Incentivising green travel & healthy lifestyle choices since 2014

At Eco Rewards we are passionate about promoting and sustaining green travel and healthy behaviours. Our unique reward scheme offers incentives to achieve long-term behavioural shift.

Eco Rewards offers rewards and incentives for schools, businesses and communities to encourage greener travel, healthy lifestyle choices and reduce local congestion.

Cycling, walking and green travel journeys can be reported by tapping smart tags on blue readers, or web-based reporting using online form.

League tables (between other schools, houses or year groups), prize draws, medals and carbon savings calculator keep motivation high. Participants can log their routes, achieve goals, encourage others, and help to save the planet.

We will calculate your points, carbon savings and green miles. Over time, participants will see their carbon savings grow, both as an individual and as a community. Participants can take part in special challenges, be entered into prize draws and access discounts and cash-back from thousands of well-known online retailers. You can also get special offers and vouchers from local shops such as your local bike store.

Your school will provide a smart tag with a unique ID. The scheme will involve either the student (or the parent/carer escorting the child to school) tapping the blue readers with a smart tag. Adults can download our new app to get their own ID too and join in by scanning QR codes.

Eco Rewards motivates people through:



Reporting

Walking, cycling and green travel can be reported through smart tags, smartcards or online reporting using existing fitness apps



Rewards

The rewards, discounts and cash-back are funded by 1000's of well-known online retailers – saving £100s



Engagement

League tables, prize draws, medals and carbon savings calculator keep motivation high



Data

Useful anonymous data analytics gathered through surveys, data reporting and carbon saving calculations

“Hi eco-rewards. Many thanks - this scheme really gets me walking and active. Kind regards, Andrew”

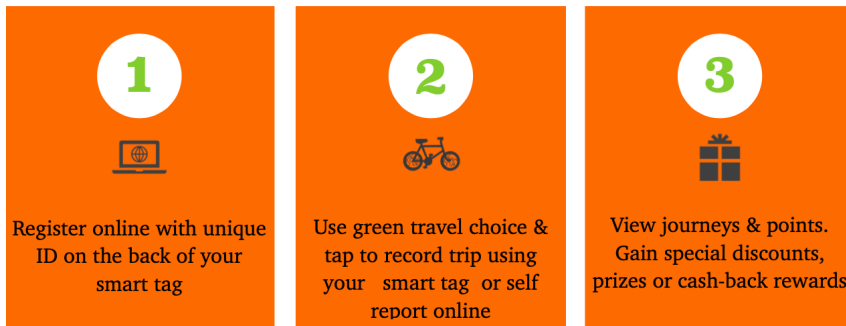
We automatically capture location and multiple taps do not count! We only need one tap per day as we collect home to school return distance and mode of travel on registration. We process the data anonymously for reporting back to the school and you will be able to see your green miles and carbon savings in your account. We do not share individual journey reports and we do not record mobile numbers used.

Collectively participants could save on fuel costs and reduce their CO2 emissions by 1000s of tonnes.

So, join Eco Rewards, get active and see your carbon savings grow.



How It Works



The one-off registration process for parents/carers/staff is:

1. Register your tag and create an account go to <https://www.ecorewards.co.uk/bracknell/schools>
There are 3 short forms to complete:



enter your tag ID, select school and group; press continue.

REGISTRATION

Member ID:
1234512345

Select your school:
Warfield Primary

Select your group:
WPY Reception

[Continue](#)

You are now in our secure website to complete registration

Enter the numbers from the black box and press "create my account"

Join Eco Rewards free

* required fields

*Member id 1234512345
(Enter your smart card/tag number or ID issued.)

2527

[* Create my account](#)

If the number/ID is not accepted or you don't have one
[* Contact Us](#)

Join Eco Rewards free

E-mail :

Password :

Confirm password :

First Name :

Last Name :

Previous means of travel :

Normal daily return journey (miles) :

Default green travel mode :

I agree with [Terms and Conditions](#).

[* Create my account](#)

Enter email for this account, create a password, and enter first and last name for tag holder. Tell us current usual means of travel to school, return distance in miles and green mode you will use (e.g., walk, cycle, car-share etc).

Once you have accepted terms & conditions you can create your account. There is some additional information which is optional in a fourth step. We will only you send you emails relating to participation in the scheme and we will use your child's name for any certificates and prizes.

2. You can now tap the tags on the blue readers to report your journeys. Just make sure it beeps and a green light flashes.
3. Log on to your account to see your points, green miles and carbon savings. Also access benefits from 1000s of retailers, receive awards and qualify for prizes.

Bracknell results so far!



Funded by:

